



Laurels Education
The Winning Box, Aquis
House, 27-37 Station Road
Hayes, London UB3 4DX

PERSONAL STATEMENT OF PURPOSE

Name: XXX

DOB: 10/08/1992

Course: MBA at the University of Roehampton

Introduction

“Common people wait for the time to come. Winners will first create an opportunity and convert into a success with their wit.”

Growing up as a child in business family, I spend much time to observe technology passionately. I realized a craving to learn the processes involved, and was introduced to the fundamentals of information technology; business communication and I took keen interest in gathering an insight into all the issues associated with the business and information technology.

Academic Background

I was born and brought up in Delhi, which is a metropolitan city. I was attracted to the rich culture and tradition of my state and country. It is known as a residence from People from all over the world and for its rich cultural heritage, religious togetherness, brotherhood and celebration of festivals. Hence it is called a “Happening Delhi”. This gave me an ample opportunity to get the right exposure to different traditions and cultures. I finished my schooling from Sarvodaya Coed Sr. Sec School, Delhi accredited to Central Board of Secondary Education (CBSE). Right from kindergarten English was the medium of instruction and this has added to my English language proficiency. During school days I was fascinated by technology especially with electronic gadgets like mobiles and laptops. I always wondered how they function. But with a smaller number of admissions in my school in science stream I got admission in commerce field. This led me to take up business studies, English, economics, accountancy as majors in Intermediate. During my school days I was motivated to take up course which provide both business and technology curriculum which can help me in my career goals. After completing my intermediate education I got admission in Beri Institute of Technology in Bachelor of Computer Application which is affiliated from Guru Gobind Singh Indraprastha University, Delhi (2013) with first division where I studies subjects like mathematics, business communication, fundamental of information technology, Digital electronics, business organization and management Frontend design tool, computer architecture, financial accounting, software engineering, business economics, operating system, computer network, net programing, management information system, internet programing etc. after completing my under graduation I decided to gain some practical knowledge before going for masters studies and I joined it companies where I gain experience related to it and marketing.





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While working with experts of the industry I realize first I have to complete my education so that I can achieve my future goals. So, I decided to do masters in it from overseas and I got admission in MSc information security and digital forensic from University of East London (UK), 2018. According to the recent market trends and needs I have decided to enhance my educational qualification and make a career change in my life and strongly feel that this is the right time for me to update my professional skills from IT to Business Administration to pursue with a bright and secure future goals. In current market there is huge demand of dual degree education where candidate can handle different job responsibilities and I believe that in any organization management team plays an important role.

Employment History

Worked with Suntec Web Services - Process Associate (October 2013 – February 2016)

Key Responsibilities:

- Analyzing all issue of internal and external client to provide specific resolution.
- Maintaining and preparing the Excel sheet of raw data for corporative clients.
- Maintaining the data entry and prepare images for online product.

Worked with AMERICAN EXPRESS - CUSTOMER SERVICE REPRESENTATIVE (FEBRUARY 2016– DECEMBER 2019)

KEY RESPONSIBILITIES:

- Interact with customers to provide and process information in response to inquiries, concerns, and requests about products and services.
- Deliver service and support to end-users using and operating automated call distribution phone software, via remote connection or over the Internet.
- Diagnose and resolve technical hardware and software issues involving internet connectivity, email clients, IPTV, VOIP and more.

Why MBA

World recession has made every industry highly competitive. For a successful future each individual has to present himself with an uncommon qualification and talent that separates him from the mass. My course of MBA at University of Roehampton will help me in achieving that. The course will not just award me with an international degree but also with an inter-disciplinary education. A combination of these aspects in my course would definitely provide my resume with an edge over my contemporaries across the globe.





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My work experience made me realize that in order to break through the glass ceiling I needed more competencies in the sectors of international IT market. I am aware that to succeed in the cut throat competitive environment, apart from my existing knowledge, I would require specialized skill set in services and trade management combined with an in-depth exposure of global business markets.

The MBA program at University of Roehampton is a specialized program which will provide with multi-skilled tools required in the ever-challenged field of International Exposure. The innovative curriculum and professional faculty will help me learn about International business & finance. After doing a lot of research, I found out that UK places a great importance on learning and has developed a first-rate education system with high standards. I feel that a MBA in University of Roehampton, UK, will be the most logical extension of my academic pursuits and a major step towards achieving my objectives.

Why the University of Roehampton

University of Roehampton has built a high reputation for itself quality academic programs. The reputation of your esteemed university, combined with the flexibility incorporated in its learning system, its infrastructure has motivated me to become a part of the learning environment. University of Roehampton is a confluence of people from varied culture, nationality, religion, race and ideology. I am sure that my exposure to these kinds of diverse influences would aid in the overall development of my personality and help me broaden my concept from the narrower confines of nationalism to internationalism.

Specifically, the resources and expertise available at the University of Roehampton Campus will provide me with a broad and deep learning experience. I am eager to challenge myself in such a setting and learn from renowned professors, while interacting with equally ambitious and motivated classmates. Finally, I hope that in the near future, with the guidance of the experienced and learned professors in University of Roehampton, I will have thoroughly cultivated my independent thinking and research capabilities.

Why the UK

I was apprehensive thinking of my career prospects in India but the kind of opportunities, challenges rewards and satisfaction that the studies in UK offers are very reassuring. I realized that this is just beginning of a bigger dream. This wouldn't be not only interesting but also satisfying as it is in line with my career aspirations, more than anything else this inspires me to dream bigger. The studies at UK provides me the rare combination of accelerated growth and the flexibility to get on challenging career paths, be it through continuous learning or larger responsibilities.





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UK has developed a first-rate education system with high standards, and place great importance on learning. A degree that you gain from an UK university will be recognized internationally by universities, employers and government bodies. The standard of teaching and research at UK universities and colleges is routinely assessed and graded by official organizations to ensure that set benchmarks are met. UK has traditionally been a country of immigrants and has a policy of encouraging multicultural diversity.

My Future Goals

After completion of master's program, I plan to return to India and work for one of the leading multinationals IT firm or management firms as an IT or Management Professional capable of dealing with a broad range of people, companies, and financial situations. I feel that the knowledge and experience that I will gain in your master's program will be essential in helping the company to expand and grow well into the future. I am confident that the skills and expertise I have acquired through years of education have prepared me well for postgraduate study in UK, and I am eager to apply myself and develop my skills further.

With the dual international master degree there will be number of opportunities for me in India as I live in the capital city of India, New Delhi; there are many top It Firms, big Multi-National Companies and Private and Public Sector management companies where I can work. I can also work with banks like ICICI, HDFC, Axis Bank, Yes Bank, HSBC as well as there are thousands of IT institutions which needs good IT professionals.

Conclusion

As we all know that India is a fast-growing country in the field of It and management, we have a huge demand for skilled management professionals. I can promise you that I will take full advantage of the program and make you proud of the contribution I will make to the field.

Thank you for your time and consideration.

Warm Regards

NAME XXX

14/03/2020

